

# They Just Can't Help Themselves

CoB Associate Dean Farhang Niroomand recently announced the 2006-2007 CoB Named Professorships, and the results are at once predictable and astounding. There are ten categories of professorships, some of which have been newly added to this group and some of which have been newly created. These grouping are BAC Professors, Partnership Society Professors, the Morgan Professorship in Accounting, the McCarty Professorship in MIS, the Kaetsu Professorship in IB, the Draughn Pharmaceutical Sales Professorship, the Banking Professorships, the Economic Professorship, the Center for Financial Services Professorship, and the Professors in Practice participants.

The recipients are

## **BAC Professors**

Jon Carr – Associate Professor (untenured), Management

Carr is the golden boy in the CoB. By reputation, he is highly active in grant work, yet the CoB Profitability Spreadsheet indicates that Carr is not involved in any grants. Carr appears to be a recipient of one of the 2006-2007 "I Support Harold Doty" Payoff Professorships.

Stan Clark – Professor (tenured), Accounting

Stan Clark, a homegrown product who was sent off to Kentucky with the purpose of returning to USM, has been productive as a faculty member, though his research record lacks any trace of true high level scholarship. Even though he was predicted to receive one of these professorships, this is still a surprise since Clark failed to push Doty's agenda as chair of the Undergraduate Programs Committee in 2005-2006.

Zaher Hallab – Associate Professor (tenured), Tourism Management

Hallab is a nice guy who does the best research in his department. He makes no waves and does what he is told to do. The poster boy for Doty's Dream Faculty.

Farooq Malik – Assistant Professor (untenured), Economics

The first member of the USMGC faculty listed, Malik has a good research record and has fallen in line with the pro-Doty faction at the Coast Campus. Now that David Sharp is gone, Malik was a prime target for payola from Doty, and he got it.

Akbar Marvasti – Associate Professor (untenured), Economics

The first newcomer on the list, Marvasti has had a 20-year career, but 2006-2007 is his first at USM, which begs the question: Why does he warrant a professorship? Since he has not even completed one semester at USM, are his contributions more worthy than some others who have completed at least one year in Hattiesburg? New people are, however, usual targets for administrative payoffs.

Charles Sawyer – Professor (tenured), Economics

The Associate Chair of EFIB is really racking up for the 2006-2007 Academic Year. First, he gets an artificially reduced teaching load. Then he gets overload pay for teaching a course at USMGC as a favor to Carter, Niroomand, and Doty. Now he gets a BAC Professorship. Don't think it has escaped us that Sawyer is in his retirement window for PERS. After helping create division in EFIB, Sawyer has apparently moved on to doing the dirty work for Carter and Niroomand, and well as being an informant for the administration. This professorship is blood money.

Mike Vest – Professor (tenured), Management

Vest serves every time he's asked and does a good job. This professorship will be used as leverage to ensure that Doty gets what he wants out of the Undergraduate Programs Committee for 2006-2007.

### **Partnership Society Professors**

Brigitte Burgess – Assistant Professor (untentured), Fashion Merchandising

This was the only FM choice, since all the others quit last year.

Sami Dakhliya – Assistant Professor (untentured), Economics

First year at USM. A pleasant enough guy, Dakhliya should be astute enough to recognize this award for what it is, given the context of the entire list.

Talai Osmonbekov – Assistant Professor (untentured), Marketing

Osmonbekov has some research productivity to show for his time at USM, but he is still relatively fresh off a leave of absence for personal reasons, which means he went a significant portion of time removed from USM. Osmonbekov appears to be getting the professorship reserved for Babin I or II but deserved by neither.

Joe Peyrefitte – Associate Professor (tenured), Management

Another CoB golden boy, Peyrefitte made it through the tenure and promotion hurdles last year. A model citizen for Doty, Peyrefitte doesn't concern himself with the future of the CoB, he just does what he's told.

### **Morgan Professorship in Accounting**

Charles Jordan – Professor (tenured), Accounting

It was Crockett's turn. Then it was Posey's turn. Now it's Jordan's turn.

### **McCarty Professorship in MIS**

Chang-Tseh Hsieh – Professor (tenured), MIS

Hsieh's research has been exposed as weak, and his teaching is atrocious. But the real story here is that Donna Davis didn't get this one, even after selling out her department to Doty and doing his dirty work as SEDONA coordinator. Then again, who knows what she's getting for that job?

## **Kaetsu Professorship in IB**

Alvin Williams – Professor (tenured), Marketing

USMPRIDE exposed Williams as the recipient of the Kaetsu Professorship last summer. The Kaetsu is supposed to be held by an International Business faculty member, but Niroomand hasn't let that happen since Eddie Lewis retired. Williams doesn't do IB research and isn't in the IB department, making this award seem more like hush money than anything else. Williams stepped aside to let Barry Babin ascend to Chair status, and Williams' receipt of the Kaetsu ensures that his pocketbook gets a little fatter for being a good sport.

## **Draughn Pharmaceutical Sales Professorship**

Mike Wittmann – Assistant Professor (untenued), Marketing

An untenued Assistant Professor with zero years at USM gets one of the college's three named professorships. There's a story here. We'll find it.

## **Banking Professorships**

Stephen Haggard – Assistant Professor (untenued), Finance

Tom Lindley teaches the Banking course at USM and has for several years. An untenued Assistant Professor with zero years at USM gets the Banking Professorship – another example of payola for a new guy. Doty to Haggard: Keep your mouth shut and help me out.

Matthew Hood – Assistant Professor (untenued), Finance

This makes less sense than Haggard. Hood apparently doesn't do any Banking research. Doty is apparently trying to make inroads in the EFIB department, where his strongest opposition resides. Doty to Hood: Keep your mouth shut and help me out.

## **Economic Professorship**

Edward Nissan – Professor (tenured), Economics

Nissan is a long-time team player whose function has been to prop up administrators' research in exchange for favors. As he nears 80 years old and is increasingly unable to perform in the classroom, Nissan's research remains stable – he floods low-level outlets with papers that wouldn't get an "A" in a seminar course at a decent doctoral program. This professorship is new, and the question regarding Nissan's remuneration for this award is How much will he get? This smells like just another way to funnel money to one of the CoB's least collegial and most egocentric faculty.

## **Center for Financial Services Professorship**

John Clark – Associate Professor (untenued), Finance

Clark is reportedly golden handcuffed to USM, having just witnessed the birth of his fourth child in approximately six years. He can't afford not to suck up to CoB administrators. Since being hired to run the Center for Financial Services, Clark has not produced a single

white paper report, and the CFS room stays closed, locked, and dark for 95% of the work week. However, Clark helped Doty with the digital MBA program last year, acts as a pipeline for information to Doty, and is a constant Doty PR machine on the third floor. Clark's \$9,000 "merit" raise from last year gets augmented by this professorship, an unnecessary move to ensure Clark's support.

## **Professors in Practice**

### **To Be Announced (4 positions)**

The PiP professors don't get a free ride like the previous names do. These poor souls will be asked to give up their Spring Break to play PR representative for Doty and the CoB. The pay will no doubt be less than the "real" professorships listed above. These individuals will be targets of the administration, and if the individuals nominated for these slots decline to serve, that fact will be used against them. The PiP slots seem like honors from the outside, but insiders know that the work and inconvenience outweighs any benefit.